

## CASE STUDY

Hertsmere Borough Council

### CLIENT

Hertsmere Borough Council is the local authority for the Hertsmere non-metropolitan district of England. Hertsmere is located in the south of Hertfordshire, in the East of England region. The Council itself is based in Borehamwood, the largest settlement in the district.

### REQUIREMENT

The council have decided to upgrade their chamber meeting solution. Auditel was awarded the chamber upgrade with the council in November 2024, commenced in December 2024 and completed in January 2025.

### SOLUTIONS

- **Custom Digital Microphones:** 72 microphones. Each digital microphone has been custom designed, and including a 3 way electronic voting, custom wording for the voting and control buttons.
- **HD Camera System:** 4 x 1080p PTZ tracking cameras, which are positioned around the room to provide full coverage of the councils meetings.
- **Microphone & Camera Control:** The ACCS PC system allows operators to manage active microphones, with automatic speech timers and PTZ cameras that track speakers, reducing manual effort during webcasts.
- **Visual Tools:** The main visuals within the chamber are the LED wall screens which measures 5m x 2.5m and can have up to 4 different images being displayed on the screen at any one time. The chamber is also equipped with 2 x 85" LED screens that are positioned on either wall.
- **Speaker System:** 8 column speakers which have been paired up, with each pair on a separate audio zone to allow for individual zone control.
- **Webcasting:** The new webcasting solution allows the client to webcast directly to YouTube and their own website



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